

TONY ADAMS MBE



INTRO

One of the most decorated footballers in UK history and the only player to ever win three top flight titles in England across three decades. A family man with an unrivalled network within global football.

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ROLES AND EXPERIENCE IN FOOTBALL

DDMC FOOTBALL CLUB MANAGEMENT COMPANY, China (2016 – 2018)

Vice-President

Sports Director for the group: Chongqing Lifan F.C., Shanghai Sunfun F.C. (sold), Parma Calcio 1913, Granada C. F. and C. D. Tondela.

GRANADA CF, Spain (2016 – 2017)

President's Advisor and Technical Director (2016 – 2017)

Caretaker Head Coach (2017)

CHONGQING LIFAN FC., China (2016 – 2018)

Sports Director (2016 – 2018)

ARSENAL U-18's (2016)

Development Coach

ENGLAND U-19's (2013)

Assistant Coach for one match against Turkey.

QABALA F. C., Azerbaijan (2010 – 2012)

Advisor to the President and Director of Football (2012)

Manager (2010-2011)

PORTSMOUTH F.C. (2006 – 2009)

Manager/Head Coach (2008 – 2009)

Assistant Manager (2006 – 2008)

FC UTRECHT, Holland (2006)

First Team Coach

FEYENOORD ROTTERDAM FC, Holland

(2005-2006)

Reserve, U-20 & Youth Club Coach

WYCOMBE WANDERERS F.C. (2003 – 2004)

Manager/Head Coach

CLUB HONOURS AS COACH

- FA Cup Winners 2007-2008 (Portsmouth F.C.)

COACHING QUALIFICATIONS

UEFA 'PRO LICENCE'

MANAGEMENT QUALIFICATIONS

League Managers' Association Diploma

PLAYER

ARSENAL F.C. (April 1983 – July 2002)

- 674 official games, 48 goals
- Club Captain (December 1987 – January 2002)

CLUB HONOURS

- 4 League Titles - 1989, 1991, 1998, 2002
- 3 FA Cups - 1993, 1998, 2002 (Runners-up 2001)
- 2 League Cups - 1987, 1993 (Runners-up 1998)
- European Cup Winners Cup - 1994 (Runners-up 1995)
- European Super Cup (Runners-up 1994)
- UEFA Cup (Runners-up 2000)

PERSONAL HONOURS

- PFA Young Player of the Year 1987
- Arsenal Player of the Year 1987, 1990, 1994
- Numerous Player of the Month Awards

ENGLAND (April 1987 – January 2001)

- 66 Full Caps, 5 goals
- European Championships 1988, 1996, 2000
- World Cup Finals 1998
- England Captain for Euro 1996 (1992 – 1996, 2000)

ENGLAND B (1986 – 1987)

- 15 Caps, 7 goals

ENGLAND U-21 (1985 – 1986)

- 5 Caps, 1 goal



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OVERVIEW OF NON-PLAYING ACHIEVEMENTS

WYCOMBE WANDERERS F.C. – Manager

- When I joined Wycombe, they were losing £6,000 a week and I was asked to reduce the Player budget from £1.6m to £800,000. I achieved this within one year.
- With that 50% cut in the budget, the following season we were Division 2 title challengers but more importantly, we achieved financial stability with the selling of Nathan Tyson - a player I found from Reading F.C.
- I also brought Matt Bloomfield, Russell Milton and Mike Williamson to the club, and they all went on to have first-class careers. I promoted Ikechi Anya from the Academy and gave him his first-team debut.

FEYENOORD ROTTERDAM – Coach

- I trained over 10 players at the Feyenoord Academy that went on to play in the top five leagues in Europe: amongst them:
 - ▶ Jonathan De Guzman
 - ▶ Royston Drenthe
 - ▶ Stefan De Vrij
 - ▶ Bruno Martins Indi
 - ▶ Evander Sno.

PORTSMOUTH F.C. – Coach & Manager

- As Assistant Manager responsible for all the coaching, I helped Portsmouth win the 2008 FA Cup for the first time in their history.
- As their Manager for 16 matches, I had to sell all the players to try and raise £6m by the end of the financial year to save Portsmouth from administration. I sold Jermain Defoe to Tottenham Hotspur F.C. and the club survived relegation. I then terminated my contract by mutual consent.

FK QABALA – Manager & Football Director & Advisor

- As Manager in 2011, the club achieved 12 clean sheets in a row, which is the 85th best record in Football history.
- As Football Director, I built a squad on a US\$6 million budget that qualified for three years in a row for the Group Stage of the UEFA Europa League from the qualifying rounds: a Europa League record.

From 2016 to 2018, I served as Vice-President of DDMC Football Management that owned the following clubs:

- Chongqing in China
- Granada CF in Spain
- Parma Calcio 1913 in Italy and
- CD Tondela in Portugal.

CHONGQING SUWEI (now Chongqing Dangdai Lifan F.C.) – Technical Director

- As Technical Director I oversaw a mid-table finish with the 6th worst budget in the league. I also trained Academy Coaches and set up Academy teams.
- I restructured the whole club and applied best practice, and oversaw planning for the new training ground complex.

GRANADA C.F. – President's Advisor, Technical Director & Caretaker Coach

- The club was a disaster when I arrived and doomed to relegation. I made recommendations to the owner in terms of restructuring the playing staff and reclaiming the club's unique identity.
- The season after I left, the club attained a 10th-place position in the second tier and regained stability thanks to those recommendations. They are currently in a very healthy position in the Primera Liga in Spain, at one point being top of the table this season.

PARMA CALCIO 1913 – President's Advisor

- When I arrived at Parma the club was on an upward trajectory and there was very little to do apart from checking that all the staff were working efficiently, which they all were.

My contract with DDMC Expired on the 1st of January, 2018. With all four teams in good shape, I choose not to renew my contract and return to the UK for some rest.



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ROLES OUTSIDE FOOTBALL

SIX MENTAL HEALTH ADDICTION

CHAIRMAN

A Private Mental Health & Addiction business for companies. www.sixmha.org/

6 ADDICTION CHARITY

FOUNDER TRUSTEE

<https://www.sixmha.org/6addiction>

SPORTING CHANCE CHARITY CLINIC

FOUNDER TRUSTEE & PRESIDENT

A sports charity which provides mental health and addiction support to athletes. <https://www.sportingchanceclinic.com>

PATRON OF THE FORWARD TRUST

www.forwardtrust.org.uk

PATRON OF NACOA

www.nacoa.org.uk

PATRON OF SCHOOL HOME SUPPORT

<https://www.schoolhomesupport.org.uk/>

PATRON OF SAVING FACES

<https://savingfaces.co.uk/>

MEDIA

Been involved with many different communication channels from documentaries, news, education, promotional messages and other data that includes physical and online newspapers, magazines, television and radio.

AWARDS

MBE & Freedom of London

I was awarded the citation of Member of the British Empire (MBE)